

# Enhancing Your Supply Chain Performance Through Outsourcing

For any chain to perform well – whether it’s a bicycle chain or a supply chain – each link must be in sync and strong enough to handle the inevitable bump in the road.



From warehousing to inventory management through transportation, points of vulnerability in the supply chain for an active market like the bicycle industry can pose problems or challenges for manufacturers as well as the retailers they supply. A manufacturer can be expanding their sku's, broadening their geographic scope or expanding their production output and sales. Regardless of the challenge, the bottom line is that the products need to be shipped on time, correctly and without damage. Achieving these delivery successes supports the core of supply chain initiatives – happy customers, from the retailer through to the consumer.

So let's take a look at some of the more common supply chain challenges that exist:

- *Having enough warehouse space for product through peaks and valleys of demand*
- *The need for inventory management that provides exact inventory measurements*
- *The seamless movement of product, with transportation that makes their time slots*
- *Delivering non-damaged products*

Making sure that the right items arrive at the right destination at the right time is a task that requires time, expertise, and dedication, particularly in this economy when resources are stretched thin and when retailers and end users have definite (and high) expectations.

Outsourcing those integral tasks to a third-party logistics 3PL Supply Chain Provider can help overcome the common hot spots, including movement

of product from port into inventory, the management of space, the sourcing of the right work force, filling the ever changing demand for drivers and being poised for the full-blown crises that always seem to surface.

Manufacturers who have entrusted their supply chain to a 3PL Supply Chain Provider learn quickly that handing off these complex responsibilities allows them to focus on their core business of making, marketing and selling quality products. In addition to solving common challenges, utilizing a 3PL provider helps save costs, by: closing any resource-draining holes in the system, bringing economies of scale to each leg of supply and allowing for seamless contraction or expansion. Simply put, outsourcing to an expert enhances supply chain performance and ultimately, everyone's performance.

## Never Losing Sight With The Right Technology

Technology is a big part of what keeps logistics on course. Technology pulls it all together from end

meet manufacturers' needs, however specific.

A 3PL Supply Chain Provider like LeSaint Logistics pursues the latest technology to provide their customers with support throughout the supply chain. They understand the importance of product visibility every step of the way – from manufacturing plant departure, transporting across continents and seas, all the way through the logistics channel to your customer. Their TechKnow™ Technology Center gives their customers technology solutions that track the product movement successes throughout the chain. For a more detailed presentation on how technology works with each phase of the supply chain, make sure to visit [lesaint.com/End2End](http://lesaint.com/End2End).



**With the movement of product changing everyday, how do you efficiently manage the complexities of your Supply Chain?**

## LeSaint Logistics Will Engineer Your Unique Solution

Making the decision to use a 3PL provider makes a big difference in supply chain performance. What can make an even bigger difference is the type of 3PL provider.

With LeSaint Logistics you get a nationally recognized Top 100 3PL company that directly understands the active sector of the retail market. LeSaint works with global, national and regional companies to engineer End2End™ solutions to supply chain challenges, so manufacturers don't have to. In addition to their expertise in warehousing, transportation, shipping and return handling, LeSaint can also deliver flexibility in custom programs like running an entire parts program. Again, this is all delivered with their real-time technology support.

Across the entire supply chain, LeSaint's 3PL services are geared to a business's unique needs, driving supply chain performance every leg of the way. Consider 3PL Supply Chain Provider to drive your supply chain successes.