

## Press Release

*For immediate release*

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### **Turtle Wax chooses LeSaint Logistics as their 3PL provider**

ROMEDEVILLE, Illinois, *October 30, 2009* – Turtle Wax<sup>®</sup>, world leader in car care, has chosen LeSaint Logistics, a top third-party logistics provider based in the Chicago area, as the provider of Turtle Wax's warehousing, fulfillment and transportation needs. The agreement will deliver cost savings to Turtle Wax, which sells its products in more than 90 countries around the globe, through LeSaint's end-to-end supply chain solutions, backed by real-time inventory tracking and control.

"It's imperative that we get our product out to our customers as seamlessly and quickly as possible," comments Andy Taylor, COO for Turtle Wax. "LeSaint's end-to-end services will guarantee that."

"The value-added equation we've brought to the agreement is all about reducing costs for Turtle Wax, without any compromise of our service quality or customer service," says Dino Moler, VP Marketing and Sales for LeSaint. "Because we are involved with their product every step of the way, we're able to provide a true, full product-lifecycle solution."

LeSaint's support is engaged right from the start of Turtle Wax's production cycle, in the logistics of moving raw materials into manufacturing, which continues through end-product warehousing and distribution to retail customers. Both companies follow product and inventory progress via LeSaint's automated technologies. Additionally, a password protected inbound planning system is provided to Turtle Wax customers through LeSaint's website.

A transparent, open-book approach that rewards flexibility and cost-competitiveness gave the two privately held companies a comfortable working relationship.

"Through LeSaint's technologies, we never feel detached from our product, regardless of where our products are within the warehousing and distribution cycle. Through their WareTech™ systems, all of our inventory can be viewed in real time," says Jim Mackowiak, Director- Customer/Consumer Service for Turtle Wax. "Making the decision to go with LeSaint was an easy choice."



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As a Top 100 3PL provider, LeSaint delivers intelligent warehousing, fulfillment and transportation solutions that provide continuous process improvements to boost the customer's bottom line. With 14 facilities nationwide, LeSaint focuses on the retail and chemical industries.

Founded more than 60 years ago in Chicago, Turtle Wax is recognized for its continuous innovation in manufacturing appearance and performance car care products for the retail consumer market and the commercial car care and professional detailing industries. Turtle Wax<sup>®</sup> products include the revolutionary ICE<sup>®</sup> line that cleans and polishes in direct sunlight. The company also produces F21<sup>®</sup>, Wet 'n Black<sup>®</sup>, Marvel Mystery Oil<sup>®</sup>, and CD-2<sup>®</sup>.